

2023 Informational Vendor Application



SEPT 29-30, 2023

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

- Booth Rental Fee is \$500 due prior to the event. *(please see next page for details)*
- Fee includes a 10'x10' booth space. Pop up tents are encouraged for drawing attention. Location to be determined by festival staff.
- If you need electricity, you **must** completely fill in your requirements here or it may not be available: #_____ @110, #_____ @220; _____ **Total Amps (required)**

Please describe all items you will be promoting.

Applications must be received by August 15, 2023. Applications will be reviewed by September 1 and you will be informed of acceptance or decline. Payment must be received by September 10, 2023 to reserve your spot.

I have read and understand all of the policies and procedures and agree to abide by them.
(policies & procedures enclosed)

Signature

Date

Policies & Procedures

Objectives:

“MI’s Big Country Fest” is held annually in October. This year is September 29-30, 2023 at Heritage Park in Frankenmuth, Michigan. We strive to provide our patrons with a clean, safe, and fun opportunity, and offer a variety of quality entertainment, food, and merchandise in a fun atmosphere.

Factors considered in Vendor Applications:

Any changes to the original application must be approved in writing no later than 5 days prior to the event. Booth space and vendor privileges may NOT be assigned or transferred without approval.

MI’s Big Country Fest solely reserves the right to reject any vendor for any reason it deem necessary. If, in the MI’s Big Country Fest’s opinion, the actual is different from that stated in the application, removal and the forfeit of your booth fee may result.

- (1) Application must be postmarked prior to and received no later than August 15, 2023.
- (2) All legal requirements are met (see section below).
- (3) Quality Product
- (4) Quality Service
- (5) All applicants MUST complete all parts of the application in a legible manner.

Legal Requirements: In order to sell any products, you are responsible for having a valid license and be in compliance to all laws governing your activities. This includes but is not limited to health department licenses, collection of and payment of taxes and reporting for the same.

Insurance: Vendors agree to have purchased insurance for liability coverage for the protection and benefit of the vendor and to provide an acceptable certificate of said insurance to MI’s Big Country Fest ten (10) days prior to the event. Limits of liability shall be at least \$500,000 per occurrence Bodily Injury and \$50,000 per occurrence Property Damage. Coverage, provided by the vendors in the limits specified above, must be for Premises Operations. Failure to comply with this section shall forfeit the vendor’s privileges.

Operations Policy:

There is a \$500 booth rental fee for that must be received by September 15 to reserve your spot.

Set up times will be Friday between 9:00am and 4:30pm. **Booths must be ready to operate and staffed NO LATER than 4:30 p.m. on Friday, September 29, 2023.** Deviations from this times need to be approved by the MI’s Big Country Fest organizers. Other than the tables and table skirting, food vendors are responsible for all of the assembly of their booths in accordance with MI’s Big Country Fest’s Policies & Procedures, Fire Marshall and Saginaw County Health Department rules and requirements. Participation is subject to full approval of those and law enforcement authorities. Location, facilities, utilities use and appearance of the booth are subject to MI’s Big Country Fest’s organizers’ approval.

Hours of operation will be 5:00pm - Midnight both nights. Vendors are responsible for having their unit fully functional throughout the entire event. MI’s Big Country Fest’s organizers will not be responsible for losses of any kind, whether by fire, theft, physical violence, elements of nature or any other cause. Security will be provided during the event and overnight; however, participants are responsible for their own merchandise, employees and equipment, its protection and insurance.

(continued on next page)

Disassembly shall not occur prior to Midnight on Saturday. Disassembly must be completed by 2:00am Saturday night/Sunday morning. Deviations from these times need to be approved by the MI's Big Country Fest's organizers and is within their sole discretion. Food vendors are responsible for the disassembly of their booths in accordance with MI's Big Country Fest's staff, Fire Marshall and Saginaw County Health Department rules and requirements.

Cancellation Policy: Only written cancellations will be accepted and will be subjected to a minimum \$50.00 cancellation fee and must be recieved 10 days prior to the event.

Contact Information: If there is any need to contact the event staff after hours, please refer to the following:

Jeanna Rogner, President

Office Phone: 989-652-8008

Email: info@bigcountryfest.com

Jeanna's cell: 989-284-0171

Payment Information: Please make checks payable to "MI's Big Country Fest" and remit to MI's Big Country Fest, PO Box 301, Frankenmuth MI 48734. Credit cards are accepted with a fee of 3.5%. Forms can also be emailed to info@bigcountryfest.com.